



E-SAFETY Parent Workshops 2014





Don't use the internet.

EVER.

Staying Safe in the Online World



Objectives

1. To raise awareness of e-safety issues at home/school
2. To inform you about the latest threats
3. To provide information to keep your children safe



Health Warning

The presentation deals with some sensitive subjects

If you feel you are affected by any of the topics discussed please speak to someone after the presentation



“On the internet you are either BUYING a product or you ARE the product...”

Group Task...what is ‘the good’, what is ‘the bad’ when using the internet (you or your child)



24/21 24/22
AOL - INTERNET SERVICE
GREY LONDON
UNITED KINGDOM

Why should parents act?



Children will be children – pushing boundaries and taking risks. At a public swimming pool we have gates, put up signs, have lifeguards and shallow ends, but we also teach children how to swim.

Dr Tanya Byron Safer children in a digital world: The report of the Byron Review



Latest Research- the good?



- 83% of 8-11 year olds say they are confident about how to stay safe online
- 61% of 8-11 year olds say they only visit websites they've visited before
- 4% of 8-11 year olds say they have experienced cyber bullying



Latest Research- the bad?



- 58% of children had access to mainstream social network; 25% of 5-7 year olds using 'social media' (e.g. Club Penguin/Moshi Monsters)
- 96% of children aged 8-15 are on Facebook (with or without parent knowledge)
- Move from child specific sites to mainstream sites
- European children average 88 minutes a day online, ranging from one hour for 9-10 year olds to two hours for 15-16 year olds
- Nearly half of European children go online in their bedroom and one third go online on a mobile phone or handheld device





Latest Research- the bad?



- On average 12-15yr olds have never met 3 in 10 people they have on their friends lists in social media
- 33% of 12-15yr olds have 'unsecured' social media presence
- 50% of 12-15yr olds say they know someone who has been 'cyber-bullied'
- 66% of children admit to lying to their parents about their online behaviour
- 44% of children (5-16 yrs old) say that they can hide any "unsuitable" internet activity from their parents.





In the News- 'the ugly'



- Teenager commits suicide after being victim of malicious 'trolling'
- Young person gained access to friend's Facebook to send abusive messages using false identity
- 12 year-old arranges to meet adult who has been sending her sexually explicit texts
- Male adult grooms child online
- Teenage girl posts topless picture of herself on Instagram



In the News- 'the ugly'



Wisconsin girls charged with 'Slenderman' stabbing



The suspected victim, 12, is expected to be taken to hospital.

Two 12-year-old girls in the US state of Wisconsin have been accused of stabbing a classmate to order to please an online fictional character.

Major crimes and justice teams have been charged with attempted murder and have up to 90 years in prison.

The unrelated victim was stabbed 11 times on Saturday and left in the woods.

The girls reportedly planned the crime to demonstrate dedication to Slenderman, a character who appears in stories on the website creepypasta.

The victim, 12, was reportedly found by a cyclist on Saturday after coming from the woods with cuts around her arms, legs and torso.

The case said to be in stable condition as of Monday evening, local media reported.

Izzy Dix's mother targeted by internet trolls



Izzy Dix was found hanging off her home in Devon.

The mother of a schoolgirl who hanged herself amid claims of bullying has been the target of internet abuse.

A Facebook group is being investigated by police over the abuse of Cadee Dix, whose 14-year-old daughter Izzy killed herself in Devon last year.

Ms Dix complained to police about edited images of Izzy, along with abusive comments and encouragement to others to take their own lives.

Facebook has now removed the group from its site.

Izzy's mother called the group's content "completely vile".

Related Stories

Slenderman? on Instagram, 14

PSA attacks 'sexually harassing'

Sublime event commemorates 100th



In the News- 'the ugly'



17 August 2013 Last updated at 10:57

Cyber-bullying: Horror in the home

By Angela Harrison
Social affairs correspondent, BBC News

"He was a happy jaddie, not depressed and the last type of person you would think would take their life."

"We're a very close family and I just wished he had come to me and said something."



The words of the mother of 17-year-old Daniel Phony, who took his own life after he was apparently blackmailed after befriending someone he thought was a girl of his age online.

In reality, it is thought he was "talking" to an extortion gang.

The apprentice mechanic was told on 15 July to deposit thousands of pounds in to an account or images or video of him would be shared with his family and friends on the public.

Hours later, he was dead.

It is a story that sends shivers down the spine of most parents.

Related Stories

- Death sparks cyber-blackmail probe
- How can we make social media safer?
- One in five children 'cyber bullied'

Hannah Smith death: Ask Am to help police inquiry

17 August 2013, 10:57 AM
A police inquiry into the death of a 17-year-old boy who was blackmailed after befriending someone he thought was a girl of his age online.

Threats Online: 3 'C's- Content/Contact/Conduct

	Commercial	Aggressive	Sexual	Values
'accidental' → Content: child as recipient	Advertising, spam, sponsorship	Violent or hateful content	Pornographic or unwelcome sexual content	Racism, biased or misleading info and advice (eg drugs)
'victim' → Contact: child as participant	Tracking/ harvesting personal info	Being bullied, stalked or harassed	Meeting strangers, being groomed	Self-harm, unwelcome persuasion
'perpetrator' → Conduct: child as actor	Gambling, hacking, illegal downloads	Bullying or harassing another	Creating and uploading porn material	Providing advice eg suicide or pro-anorexic chat

Cyberbullying is bullying



What's special about cyber-bullying?

- 24/7 and the invasion of home/personal space.
- The audience can be very large and reached rapidly.
- People who cyber-bully find it easier to remain anonymous.



Cyberbullying – Online/Mobile



- One in 5 (8-15 year olds) admit to cyber-bullying
- 9% of 8-15 year olds have been ridiculed on their social networking site
- 60% of the cyber-bullied do not tell their parents

'Common threats' covered in school



- Online Grooming
- Personal Information & Pictures, Misuse & Privacy
- Viewing Inappropriate Content
- Digital Literacy – Inaccurate Information
- E-Commerce
- Viruses/Spam/File Sharing
- Copyright/Plagiarism



What Chad Vale do or have in place



- E-Safety Policy
- Acceptable Usage Policies/Agreements
- BYOD Agreements
- Behaviour Policy
- Child Protection Policy
- Anti-Bullying Policy
- Social Media Policy
- Data Protection Legislation and Policy
- Staff Handbook Guidance
- E-Safety Group
- Policy Central Monitoring Software- SLT monitoring
- Filtered 'Internet Service Providers!' (BGfL)
- E-Safety posters
- Ongoing E-Safety activities/reminders before using internet
- Modelling of 'good/safe practice' on social media
- Signposting of parents and pupils to resources



What Chad Vale do or have in place

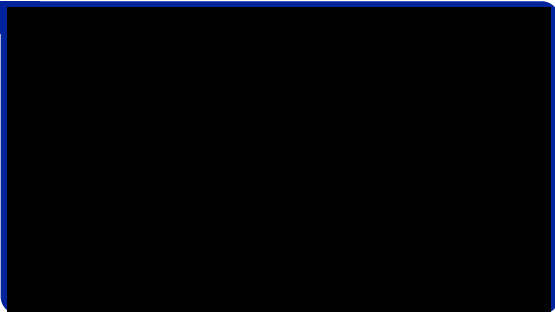


E-Safety Governor
 Safeguarding Governor
 Safer Recruitment Practices (and training)
 Designated Senior Person for Child Protection (x2)
 E-Safety incident/issue category on SIMS Behaviour
 Headteacher Reports to governors on E-Safety issues/incidents
 Secure or highly secure password protocols
 Secure RDS access to school system from home
 Sophos Anti-Virus
 Safer Internet Week
 Whole staff training
 Lessons on what information children can and can't share online, password security, what to do if they are being cyber-bullied

Parent Workshops
 E-Safety Group Meetings



Schools and Home – Where's Klaus





Parents Responsibility

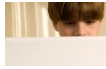


Task: Thinking about what we've talked about so far, what sort of things are you doing (or will now do) to help minimise the risks to your children at home?



Coffee Break!

Personal Information – Privacy



What information do YOU post online?

If I did a Google search what would I find out about you?

Task: Using google.com and pipl.com search the internet and see what you can find out about yourself



Digital Literacy

Most children believe things online are true.

<http://zapatopi.net/treeoctopus/>

And the following website....
www.martinlutherking.org



Staying 'E-Safe' at home...

- Show them you're interested in what they're doing
- Have home 'Acceptable Use' Rules and enforce limits
- Have clear consequences for breaking the rules
- Plan together 'what to do' if they see something hurtful, inappropriate or illegal
- Don't block or ban, teach and educate!



Home E-Safety Plan

Spend 5 mins planning what you will now do to be 'E-Safe' at home...



Evaluation

Useful...	Even better if...	Would like training/workshops on...
